

## 15th DIA Japan Annual Meeting Luncheon Seminar

**Date: November 12th, Monday 12:45 - 13:30**

**Venue: Venue 3 / Room 608**

### Title

Delivering Comprehensive Data Science Services in Clinical Development in Japan and Around the Globe

### Speaker

- **Jianrong Li** - Senior Director, Biostatistics and Programming, PPD

Jianrong Li is a senior director of Biostatistics and Programming at PPD. He is PPD Biostats and Programming Alliance Lead for strategic partner and liaison for PPD-SNBL.

### Abstract

PPD-SNBL, a joint venture formed by PPD and SNBL in 2015, has been actively delivering a full range of services in clinical development business domain. The combined resources from PPD and SNBL enable us to optimize research and development of new and innovative therapies and bring greater health improvements to patients worldwide. In this session, PPD-SNBL will share our services in the data science field through collaborations between PPD and PPD-SNBL as one team. We will also walk you through our approaches to industry hot topics such as Real World Data, Estimand, CDISC, and Bayesian analysis.



[www.ppdsnbl.co.jp](http://www.ppdsnbl.co.jp)

株式会社新日本科学 PPD



03-6821-0902



[PPDSNBL-BD.SM@ppdi.com](mailto:PPDSNBL-BD.SM@ppdi.com)